



Persuasion is a song from Santana's first smash album released back in 1969. Persuasion is also the name of the best and only consistently performing Santana tribute band in Quebec and Canada.

Formed in 2010 and based in Montreal, the band has established itself as the ultimate in Santana tributes, paying homage to one of the world's best guitarists, Carlos Santana. With singing guitar riffs, infectious rhythms and explosive percussion, Persuasion faithfully recreates most of Santana's first three albums and many of his later hits as well.

The band is comprised of 7 musicians, all seasoned pros that have united to perform the music and the spirit of Carlos Santana and the Santana Band. Their sound features his melodic, blues-based guitar lines set against Latin and African rhythms. Once you feel and hear the power of Persuasion you won't be able to sit still!

Persuasion has performed at many of the great clubs and events in and around Montreal including Club Dix30, Corona Theatre, Bar Chez Maurice, Strangers in the Night Starlight Foundation gala, the Rialto Theatre, Theatre St-Denis as part of the Bud Rock concert series and many more!



Persuasion is comprised of Rami (Carlos) Cassab on guitar, Pierre Descoteaux on bass/vocals, Sylvain Chamberland on drums, Michel Tordjman on timbales/percussion, Larry Hughes on congas/vocals, Peter Kellock on keyboards/vocals, and Sergio Spiezia on lead vocals/guitar/percussion.

### What the fans are saying!

*"Your performance of Santana is the best Tribute band playing I have ever seen. Please thank all the boys in the band for making my night the most memorable I have had in a very long time".*

*"We had a fantastic time! You guys are truly gifted and wonderful performers".*

*"You guys are amazing!!!! Carlos Santana would be very proud. As I closed my eyes I had sweet flashbacks of being a teenager again".*



Persuasion is on Facebook



Persuasion is on YouTube

Website: <http://www.persuasionband.com>

Email: [info@persuasionband.com](mailto:info@persuasionband.com)

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